

Symposium for Primary Care Medicine

Oct. 4-5, 2024

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Beaumont

**MICHIGAN STATE
UNIVERSITY**
College of
Osteopathic Medicine

Exhibit Package 2024

The 2024 Symposium for Primary Care Medicine will be held in-person October 4-5 at the MSU Management Education Center located at 811 West Square Lake Road in Troy, MI.

EXHIBITOR PACKAGES

\$1,000 For-Profit Organization | \$600 Non-Profit Organization | \$300 Corewell Health

The exhibitor package includes the following:

- ▶ One (1) 6' table in the venue lobby + two (2) conference registrations (additional registrations can be purchased for \$250 per registration) for Friday and/or Saturday (there is no discount/refund provided for a single day exhibit table).
- ▶ Opportunity to network with approximately 75 in-person conference participants during conference breaks.
- ▶ Logo and company profile listed on the Symposium registration website (posted to the Symposium website upon receipt of payment and visible through October 5)
- ▶ Recognition in the symposium syllabus.

EXHIBIT HOURS

The Exhibit Hall will be open for set-up starting at 6 a.m. on Friday, October 4; if exhibiting Friday only, tear-down must not occur until after 3 p.m. on Friday. If exhibiting both Friday and Saturday, tear-down must not occur until after 12:45 p.m. on Saturday.

PAYMENT, CANCELLATIONS, AND DEADLINES

Completed display agreement with full exhibit payment is due by **September 20, 2024**. Payment can be made via credit card, ACH/wire transfer, or check payable to Beaumont Health.

All payments must be received by September 20 to exhibit. All payments are final.

DISCLAIMER

Beaumont Health reserves the right to deny the request of service to any company that may conflict with the interests of our organization. **If you have not previously exhibited at this conference, contact jessica.rice@corewellhealth.org BEFORE completing an exhibit agreement or submitting payment.**