

SYMPOSIUM FOR PRIMARY CARE MEDICINE

Exhibit Guide

In collaboration with:

**MICHIGAN STATE
UNIVERSITY**

College of
Osteopathic Medicine

beaumont.cloud-cme.com/fallprimarycare2021

Beaumont

We are pleased to announce that the **2021 Symposium for Primary Care Medicine** will be held in-person November 5-6 at the Suburban Collection Showplace Diamond Banquet Center in Novi, MI

To ensure a safe and comfortable learning experience, symposium participants will have the option to select **in-person attendance – or – online, live streaming participation**. In addition, all registered participants will receive complimentary access to recorded lectures for additional on-demand viewing through Dec. 15.

EXHIBITOR PACKAGE

\$1,500 For-Profit Organization | \$750 Non-Profit Organization | \$600 Beaumont Department

The exhibitor package includes all of the following:

- ▶ One (1) 8' table in the exhibit hall + two (2) conference registrations (additional registrations can be purchased for \$250)
- ▶ One (1) virtual exhibit “booth” with company information (videos, downloadable documents) accessible to registered participants from November 5 – December 15.
- ▶ Logo and company profile listed on the Symposium registration website (posted to the Symposium website upon receipt of payment and visible through December 15)
- ▶ Recognition in the symposium syllabus and on scrolling slides during breaks.

EXHIBIT HOURS

In-Person Conference: The Exhibit Hall will be open for set-up starting at 6 a.m. on Friday, November 5; if exhibiting Friday only, tear-down must not occur until after 3 p.m. on Friday. If exhibiting both Friday and Saturday, tear-down must not occur until after 12:45 p.m. on Saturday.

Virtual Conference: Virtual exhibits will be accessible to registered participants from November 5 through 11:59 p.m. December 15, 2020.

PAYMENT, CANCELLATIONS, AND DEADLINES

Completed display agreement with full exhibit payment is due by **October 15, 2021**. Payment can be made via credit card or check payable to Beaumont Health. All payments are final.

Materials for the virtual exhibit must be submitted by **October 22, 2021**.

Visit <https://beaumont.cloud-cme.com/fallprimarycare2021> for conference updates.